



# Athens State University Student Achievement Report (2016-2018)

Prepared by  
Office of Institutional Research and Assessment  
August 2019

# Athens State University

## Student Achievement Report

This report presents information to both internal and external constituencies regarding the success of Athens State University undergraduate students in meeting their academic, continuing education, and early career goals. The report is updated annually and is published on the University website. All tables in this report are based on data collected through the annual assessment cycle employing direct and indirect methodology.

Learning outcomes are formulated by each academic program and reflect students' success in achieving the knowledge, skills, and abilities (KSA) or other competencies as a result of having gone through the curriculum.

Outcomes measured through evidence-based methods may include degree-specific examinations, research projects, targeted assignments, licensing or certifications, capstone courses, and/or major field tests. Self-assessment of students' exiting competencies is used as a complementary method of evaluation. Information from graduates' employment and continuing education pursuits are collected every two years through the Graduate Follow-Up Survey.



# Student Achievement

Retention, Persistence  
and  
Graduation Rates

# Athens State University

## Retention (Undergraduate)

Retention Rates (1 and 2 year)					
Institution			College of Arts & Sciences		
Entering Fall Term	Fall-to-Fall Retention Rate of New Degree-Seeking Students		Entering Fall Term	Fall-to-Fall Retention Rate of New Degree-Seeking Students	
	After 1 Year	After 2 Years		After 1 Year	After 2 Years
Fall 2013	69.9%	55.5%	Fall 2013	64.6%	46.9%
Fall 2014	72.3%	57.8%	Fall 2014	66.4%	50.8%
Fall 2015	76.3%	56.9%	Fall 2015	74.2%	51.5%
Fall 2016	72.6%	55.3%	Fall 2016	61.4%	48.3%
Fall 2017	71.6%	--	Fall 2017	66.7%	--
College of Business			College of Education		
Entering Fall Term	Fall-to-Fall Retention Rate of New Degree-Seeking Students		Entering Fall Term	Fall-to-Fall Retention Rate of New Degree-Seeking Students	
	After 1 Year	After 2 Years		After 1 Year	After 2 Years
Fall 2013	73.3%	61.6%	Fall 2013	72.6%	59.3%
Fall 2014	75.4%	59.9%	Fall 2014	77.0%	65.8%
Fall 2015	71.4%	48.5%	Fall 2015	83.8%	71.5%
Fall 2016	77.2%	61.6%	Fall 2016	80.1%	56.1%
Fall 2017	70.4%	--	Fall 2017	77.9%	--

Data Source: Institutional Research Data Reports - Retention, Persistence, and Graduation Statistics

# Athens State University

## Persistence (Undergraduate)

Persistence Rates (Fall-to-Spring)					
Institution			College of Arts & Sciences		
Fall to Spring Terms	Enrolled (Degree-Seeking)	Persistence Rate	Fall to Spring Terms	Enrolled (Degree-Seeking)	Persistence Rate
Fall 2013 to Spring 2014	2,999	85.2%	Fall 2013 to Spring 2014	1,014	83.2%
Fall 2014 to Spring 2015	2,991	85.1%	Fall 2014 to Spring 2015	1,056	83.0%
Fall 2015 to Spring 2016	2,904	85.0%	Fall 2015 to Spring 2016	984	83.0%
Fall 2016 to Spring 2017	2,888	83.4%	Fall 2016 to Spring 2017	964	81.6%
Fall 2017 to Spring 2018	2,802	84.6%	Fall 2017 to Spring 2018	880	84.0%
College of Business			College of Education		
Fall to Spring Terms	Enrolled (Degree-Seeking)	Persistence Rate	Fall to Spring Terms	Enrolled (Degree-Seeking)	Persistence Rate
Fall 2013 to Spring 2014	1,271	86.9%	Fall 2013 to Spring 2014	714	84.9%
Fall 2014 to Spring 2015	1,207	87.6%	Fall 2014 to Spring 2015	728	84.0%
Fall 2015 to Spring 2016	1,128	85.9%	Fall 2015 to Spring 2016	792	86.3%
Fall 2016 to Spring 2017	1,072	84.6%	Fall 2016 to Spring 2017	852	84.0%
Fall 2017 to Spring 2018	1,069	84.6%	Fall 2017 to Spring 2018	853	85.3%

Data Source: Institutional Research Data Reports - Retention, Persistence, and Graduation Statistics

# Athens State University

## Completion Rates (Undergraduate)

Graduation Rates (1 to 6 year)													
Institution							College of Arts & Sciences						
Entering Fall Term	Percent of New Degree-Seeking Students that Entered School in Fall and Graduated within 1 to 6 Yrs						Entering Fall Term	Percent of New Degree-Seeking Students that Entered School in Fall and Graduated within 1 to 6 Yrs					
	1 Year	2 Years	3 Years	4 Years	5 Years	6 Years		1 Year	2 Years	3 Years	4 Years	5 Years	6 Years
Fall 2011	0.28%	18.4%	44.9%	53.9%	59.4%	61.9%	Fall 2011	0.83%	17.5%	38.3%	50.0%	57.1%	60.4%
Fall 2012	0.13%	17.0%	39.7%	49.5%	52.6%	54.8%	Fall 2012	0.37%	19.3%	37.2%	48.0%	50.9%	52.0%
Fall 2013	0.46%	14.7%	43.8%	54.2%	58.2%	--	Fall 2013	0.83%	12.8%	36.4%	44.2%	48.8%	--
Fall 2014	0.14%	14.5%	38.8%	50.0%	--	--	Fall 2014	0.00%	11.9%	34.3%	44.4%	--	--
Fall 2015	0.16%	15.6%	39.3%	--	--	--	Fall 2015	0.00%	14.2%	33.5%	--	--	--
Fall 2016	0.51%	15.8%	--	--	--	--	Fall 2016	0.98%	11.8%	--	--	--	--
Fall 2017	0.48%	--	--	--	--	--	Fall 2017	1.56%	--	--	--	--	--

College of Business							College of Education						
Entering Fall Term	Percent of New Degree-Seeking Students that Entered School in Fall and Graduated within 1 to 6 Yrs						Entering Fall Term	Percent of New Degree-Seeking Students that Entered School in Fall and Graduated within 1 to 6 Yrs					
	1 Year	2 Years	3 Years	4 Years	5 Years	6 Years		1 Year	2 Years	3 Years	4 Years	5 Years	6 Years
Fall 2011	0.00%	23.2%	45.4%	51.1%	56.1%	58.9%	Fall 2011	0.00%	12.6%	52.4%	62.8%	67.0%	68.1%
Fall 2012	0.00%	18.9%	42.6%	52.0%	54.7%	57.7%	Fall 2012	0.00%	9.8%	37.9%	47.1%	51.1%	53.4%
Fall 2013	0.39%	20.7%	51.6%	62.1%	65.2%	--	Fall 2013	0.00%	7.6%	42.7%	56.7%	61.1%	--
Fall 2014	0.00%	20.4%	40.0%	49.6%	--	--	Fall 2014	0.57%	9.7%	44.0%	59.4%	--	--
Fall 2015	0.47%	19.9%	38.4%	--	--	--	Fall 2015	0.00%	12.7%	47.2%	--	--	--
Fall 2016	0.00%	17.4%	--	--	--	--	Fall 2016	0.62%	18.5%	--	--	--	--
Fall 2017	0.00%	--	--	--	--	--	Fall 2017	0.00%	--	--	--	--	--

Data Source: Institutional Research Data Reports: Retention, Persistence and Graduation Statistics (uses fall-term cohort)

8-Year Award Rates - Institution			
Entering Academic Year	Total Entering Degree-Seeking (Adjusted Cohort)		8-year Award Rate
	#		%
2009-2010	1,566		55.9%
2010-2011	1,456		58.5%

Data Source: IPEDS Outcome Measures Survey, 2018 and 2019 (uses full-year cohort)

# Athens State University

## Undergraduate Completers by Major by Academic Year (Fall, Spring, and Summer Terms)

COLLEGE/PROGRAM	2016	2017	2018
<b>College of Arts and Sciences Total</b>	<b>274</b>	<b>242</b>	<b>254</b>
Art	23	11	24
Behavioral Science	18	18	11
Biology (including Education minors)	19	29	23
Chemistry (including Education minors)	2	1	0
Computer Science	34	20	30
Criminal Justice (including Justice Studies)	13	21	18
English (including Education minors)	28	30	29
Health & Wellness Management	12	8	7
Health Science	6	7	6
History (including Education minors)	8	6	5
Liberal Studies	41	33	42
Mathematics (including Education minors)	20	17	16
Political Science	5	1	1
Psychology	23	18	16
Public Safety and Health Administration	4	4	4
Religion	6	6	7
Social Science (including Education minors)	8	10	13
Sociology	4	2	2

COLLEGE/PROGRAM	2016	2017	2018
<b>College of Business Total</b>	<b>354</b>	<b>281</b>	<b>256</b>
Accounting	91	77	53
Acquisition & Contract Management	18	14	18
Enterprise Systems Management *	2	3	1
Human Resource Management	36	18	24
Information Assurance	0	2	4
Logistics & Supply Chain Management	36	35	24
Management	131	90	100
Management of Technology	40	42	32
<b>College of Education Total</b>	<b>167</b>	<b>246</b>	<b>249</b>
Early Childhood Education	22	27	27
Educational Studies	N/A	2	9
Elementary Education (including Elem/Collab K-6)	99	148	150
Physical Education	15	24	15
Special Education Collaborative Teacher	13	18	29
Technical Education	18	27	19
<b>Institution Total (unduplicated count of undergraduate completers)</b>	<b>785</b>	<b>766</b>	<b>751</b>

*Students with a major in two different programs are counted twice in the college totals. Institution totals include first majors only.*

*\*Program discontinued.*

*Data Source: Institutional Research Data Reports*



# Student Achievement

Learning Outcomes  
(Evidence-based Methodology)



# Athens State University

## Learning Outcomes Evidence-based for the Institution

LEARNING OUTCOME (Evidence-based)	Percent of Students Achieving Target or Acceptable Criteria on Learning Outcomes					
	2016		2017		2018	
	N= <sup>(1)</sup>	%	N= <sup>(1)</sup>	%	N= <sup>(1)</sup>	%
Knowledge of Fundamental Concepts-Major Area <sup>(2)</sup>	974	91%	555	83%	679	84%
Proficiency in Written Communication	1,404	96%	996	91%	973	88%
Proficiency in Oral Communication	1,449	98%	962	97%	882	92%
Proficiency in the Use of Technology	1,064	96%	607	94%	460	90%
Critical Thinking and Analysis	1,349	91%	848	84%	914	86%
Appreciation for Ethical Standards	859	98%	439	93%	320	92%
Appreciation for Societal, Cultural, and Global Diversity	890	97%	580	88%	842	86%

*Notes: (1) N=Number of students assessed. In some cases the number of students may be duplicated due to one student being assessed multiple times for one outcome and the number may not include all students since not all students were assessed for every outcome. (2) Data reported for Knowledge of Fundamental Concepts in Major Area is based on Capstone Exams for the Colleges of Arts & Sciences and Business and on Internship Observation Performance (Educate Alabama Rubrics) for the College of Education. Data reported for all other outcomes is based on student performance in designated coursework (e.g. research papers, lab or field work, case analysis, etc.) evaluated through specific rubrics.*

**Data Source: Annual Assessment Reports (Academic Programs) 2016, 2017, 2018 /Evidence-based Assessment Methodology**

# Athens State University

## Learning Outcomes Evidence-based for the College of Arts and Sciences

COLLEGE OF ARTS AND SCIENCES						
Percent of Students Achieving Target or Acceptable Criteria on Learning Outcomes						
LEARNING OUTCOME (Direct/Evidence-based)	2016		2017		2018	
	N= <sup>(1)</sup>	%	N= <sup>(1)</sup>	%	N= <sup>(1)</sup>	%
Knowledge of Fundamental Concepts-Major Area <sup>(2)</sup>	190	74	190	68	422	81
Proficiency in Written Communication	255	92	205	86	269	87
Proficiency in Oral Communication	216	96	201	93	222	95
Proficiency in the Use of Technology	265	92	262	91	299	91
Critical Thinking and Analysis	353	90	313	88	491	89
Appreciation for Ethical Standards	140	91	161	86	158	89
Appreciation for Societal, Cultural, and Global Diversity	127	93	158	89	227	90

Notes: (1) N=Number of students assessed. In some cases the number of students may be duplicated due to one student being assessed multiple times for one outcome and the number may not include all students since not all students were assessed for every outcome. (2) Data reported for Knowledge of Fundamental Concepts in Major Area is based on Capstone Exams. Data reported for all other outcomes is based on student performance in designated coursework (e.g. research papers, lab or field work, case analysis, etc.) evaluated through specific rubrics.

Data Source: Annual Assessment Reports (Academic Programs), 2016, 2017, 2018

### Academic Year 2018

COLLEGE OF ARTS AND SCIENCES															
PROGRAM	ASSM'T TYPE	KNOWLEDGE (Discipline-Specific)		CRITICAL THINKING & ANALYTICAL SKILLS		COMMUNICATION				TECHNOLOGY PROFICIENCY		DIVERSITY, CULTURAL, & GLOBAL		ETHICS	
		# Cases	% Meeting Criteria	# Cases	% Meeting criteria	WRITTEN		ORAL		# Cases	% Meeting criteria	# Cases	% Meeting criteria	# Cases	% Meeting criteria
						# Cases	% Meeting criteria	# Cases	% Meeting criteria						
Art	D	24	87.0%	24	87.0%	24	87.0%	8	100.0%	8	100.0%	8	100.0%	8	100.0%
Behavioral Sciences	D	10	80.0%	10	70.0%	3	50.0%	10	100.0%	6	50.0%	-	-	-	-
Biology	D	27	70.0%	61	86.9%	27	81.5%	27	100.0%	20	90.0%	15	87.0%	15	87.0%
Chemistry	D	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Computer Science	D	26	76.9%	45	97.8%	7	85.7%	7	85.7%	7	100.0%	12	91.7%	16	87.5%
Criminal Justice	D	76	90.8%	19	89.5%	19	84.2%	19	84.2%	19	78.9%	19	84.2%	19	84.2%
English	D	15	80.0%	68	91.2%	68	88.2%	15	100.0%	15	93.3%	42	83.3%	15	86.7%
Health & Wellness Management	D	10	100.0%	18	94.4%	-	-	-	-	8	87.5%	8	100.0%	8	100.0%
Health Science	D	7	100.0%	13	100.0%	6	100.0%	6	100.0%	6	100.0%	12	100.0%	6	100.0%
History	D	1	100.0%	1	100.0%	1	100.0%	1	100.0%	1	100.0%	2	100.0%	1	100.0%
Liberal Studies	D	38	86.8%	38	86.8%	38	89.4%	38	97.4%	38	89.5%	38	92.1%	-	-
Mathematics	D	9	77.8%	108	87.0%	22	81.8%	19	100.0%	103	91.3%	17	94.1%	24	100.0%
Political Science	D	2	50.0%	1	100.0%	1	100.0%	1	100.0%	1	100.0%	2	50.0%	2	0.0%
Psychology	D	14	85.7%	38	78.9%	18	88.9%	15	100.0%	18	88.9%	-	-	-	-
Public Safety & Health Administration	D	20	55.0%	5	80.0%	5	60.0%	5	60.0%	5	80.0%	5	40.0%	5	40.0%
Religion	D	10	80.0%	2	100.0%	2	100.0%	2	100.0%	2	100.0%	2	100.0%	2	100.0%
Social Science	D	65	90.8%	13	100.0%	13	100.0%	13	100.0%	13	92.3%	13	92.3%	13	100.0%
Sociology	D	4	25.0%	5	80.0%	5	80.0%	4	100.0%	5	80.0%	-	-	-	-

Data Source: Annual Assessment Reports (Academic Programs) 2018

# Athens State University

## Learning Outcomes Evidence-based for the College of Business

COLLEGE OF BUSINESS						
Percent of Students Achieving Target or Acceptable Criteria on Learning Outcomes						
LEARNING OUTCOME (Direct/Evidence-based)	2016		2017		2018	
	N= <sup>(1)</sup>	%	N= <sup>(1)</sup>	%	N= <sup>(1)</sup>	%
Knowledge of Fundamental Concepts-Major Area <sup>(2)</sup>	246	85	263	88	257	89
Proficiency in Written Communication	618	94	586	90	704	89
Proficiency in Oral Communication	702	97	556	98	660	90
Proficiency in the Use of Technology	271	93	186	93	161	88
Critical Thinking and Analysis	465	82	433	77	423	83
Appreciation for Ethical Standards	188	97	119	96	162	95
Appreciation for Societal, Cultural, and Global Diversity	234	93	263	82	444	82

Notes: (1) N=Number of students assessed. In some cases the number of students may be duplicated due to one student being assessed multiple times for one outcome and the number may not include all students since not all students were assessed for every outcome. (2) Data reported for Knowledge of Fundamental Concepts in Major Area is based on Capstone Exams. Data reported for all other outcomes is based on student performance in designated coursework (e.g. research papers, lab or field work, case analysis, etc.) evaluated through specific rubrics.

**Data Source: Annual Assessment Reports (Academic Programs), 2016, 2017, 2018**

### Academic Year 2018

COLLEGE OF BUSINESS																			
PROGRAM	ASSM'T TYPE	KNOWLEDGE (Discipline- Specific)		CRITICAL THINKING & ANALYTICAL SKILLS		COMMUNICATION				TECHNOLOGY PROFICIENCY		DIVERSITY, CULTURAL, & GLOBAL		ETHICS		LEADERSHIP, MANAGERIAL, & TEAM WORK			
		# Cases	% Meeting Criteria	# Cases	% Meeting criteria	WRITTEN		ORAL		# Cases	% Meeting criteria	# Cases	% Meeting criteria	# Cases	% Meeting criteria	# Cases	% Meeting criteria	# Cases	% Meeting criteria
						#	% Meeting criteria	#	% Meeting criteria										
Accounting	D	51	90.2%	118	83.9%	163	89.6%	153	98.0%	6	83.3%	39	72.4%	39	89.7%	145	96.5%		
Acquisitions and Contract Management	D	20	80.0%	19	89.5%	50	94.0%	47	95.7%	7	85.7%	11	100.0%	6	100.0%	45	93.3%		
Human Resources Management	D	25	96.0%	26	80.8%	53	88.7%	49	93.9%	3	100.0%	11	100.0%	8	100.0%	61	96.7%		
Information Assurance Management	D	7	71.4%	5	80.0%	13	100.0%	13	100.0%	2	100.0%	19	94.7%	2	100.0%	36	88.9%		
Logistics and Supply Chain Management	D	26	96.2%	11	90.9%	18	88.9%	18	100.0%	4	100.0%	38	76.3%	2	100.0%	38	100.0%		
Management	D	95	87.4%	186	80.1%	309	88.0%	288	81.9%	96	90.6%	261	82.4%	72	94.4%	260	96.5%		
Management of Technology	D	33	87.9%	58	89.7%	98	86.7%	92	96.7%	41	85.4%	79	80.6%	79	78.5%	91	96.7%		

Data Source: Annual Assessment Report (Academic Programs), 2018

# Athens State University

## Learning Outcomes Evidence-based for the College of Education

COLLEGE OF EDUCATION						
Percent of Students Achieving Target or Acceptable Criteria on Learning Outcomes						
LEARNING OUTCOME (Direct/Evidence-based)	2016		2017		2018 <sup>(3)</sup>	
	N= <sup>(1)</sup>	%	N= <sup>(1)</sup>	%	N= <sup>(1)</sup>	%
Knowledge of Fundamental Concepts-Major Area <sup>(2)</sup>	538	99	102	98	NR	-
Proficiency in Written Communication	531	99	205	99	NR	-
Proficiency in Oral Communication			205	99	NR	-
Proficiency in the Use of Technology	528	99	159	99	NR	-
Critical Thinking and Analysis	531	99	102	99	NR	-
Appreciation for Ethical Standards	531	99	159	99	NR	-
Appreciation for Societal, Cultural, and Global Diversity	529	99	159	99	NR	-

*Notes: (1) N=Number of students assessed. In some cases the number of students may be duplicated due to one student being assessed multiple times for one outcome and the number may not include all students since not all students were assessed for every outcome. (2) Data reported is based on Internship Observation Performance (Educate Alabama Rubrics). (3) Data were not collected for 2017-18 due to restructuring of the assessment plan to meet new CAEP standards.*

**Data Source: Annual Assessment Reports (Academic Programs), 2016, 2017, 2018**

### College of Education Certifications

Year	Total ATSU Completers With Two or More Certifications	Total ATSU Completers With Initial Certification
2015-2016	207	205
2016-2017	271	268
2017-2018	273	271

*Note: The College of Education does not report learning outcomes assessment data by major.*



# Student Achievement

Learning Outcomes  
(Self Assessment)

# Athens State University

## Learning Outcomes Self Assessment for the Institution

Learning Outcome Competency in selected KSAs (Indirect/Self-Assessment)	Percent of graduating seniors rating their exiting competency as "Strong" or "Somewhat Strong"		
	2016 *	2017 **	2018 ***
	<i>n</i> =423	<i>n</i> =582	<i>n</i> =628
Knowledge-Major Area of Study	92%	93%	92%
Writing Skills	89%	91%	88%
Speaking Skills	86%	86%	87%
Analytical/Critical Thinking Skills	91%	91%	91%
Technology Proficiency	91%	91%	90%
Appreciation of Societal, Cultural, and Global Diversity	87%	88%	86%
Group/Teamwork Skills	89%	87%	89%
Appreciation of Ethical Standards	90%	92%	91%
Leadership Skills	88%	86%	87%

\* 2016 survey results only include fall and spring term data.

\*\* 2017 survey results were revised to maintain accuracy of data.

\*\*\* A small number of graduate students completed the survey in 2018. Their responses have been excluded from this report.

**Data Source: Annual Assessment Reports/Graduating Senior Exit Survey, 2016 through 2018**

# Athens State University

## Learning Outcomes Self Assessment for the College of Arts and Sciences

COLLEGE OF ARTS AND SCIENCES			
Percent of graduating seniors rating their exiting competency as "Strong" or "Somewhat Strong"			
Competency in selected KSAs (Indirect/Self-Assessment)	2016 *	2017 **	2018 ***
	n=133	n=184	n=201
Knowledge-Major Area of Study	90%	91%	91%
Writing Skills	88%	88%	83%
Speaking Skills	81%	80%	83%
Analytical/Critical Thinking Skills	88%	90%	89%
Technology Proficiency	84%	87%	87%
Appreciation of Societal, Cultural, and Global Diversity	78%	81%	85%
Group/Teamwork Skills	84%	84%	88%
Appreciation of Ethical Standards	82%	87%	87%
Leadership Skills	85%	82%	81%

\* 2016 survey results only include fall and spring term data.

\*\* 2017 survey results were revised to maintain accuracy of data.

\*\*\* A small number of graduate students completed the survey in 2018. Their responses were excluded from this report.

Data Source: Annual Assessment Reports/Graduating Senior Exit Survey, 2016 through 2018

### Academic Year 2018

COLLEGE OF ARTS AND SCIENCES										
PROGRAM	n=	ASSM'T TYPE *	KNOWLEDGE (Discipline- Specific)	CRITICAL THINKING & ANALYTICAL SKILLS	COMMUNICATION		TECHNOLOGY PROFICIENCY	DIVERSITY, CULTURAL, & GLOBAL	ETHICS	LEADERSHIP, MANAGERIAL, & TEAM WORK
			% Meeting Criteria	% Meeting criteria	WRITTEN	ORAL				
			% Meeting Criteria	% Meeting criteria	% Meeting criteria	% Meeting criteria				
Art	19	I	78.9%	89.5%	68.4%	57.9%	84.2%	78.9%	68.4%	77.2%
Behavioral Sciences	8	I	87.5%	85.7%	85.7%	87.5%	100.0%	87.5%	87.5%	91.3%
Biology	20	I	95.0%	90.0%	90.0%	85.0%	85.0%	90.0%	100.0%	90.0%
Chemistry	0	I	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Computer Science	30	I	83.3%	82.8%	58.6%	66.7%	86.7%	60.0%	70.0%	78.9%
Criminal Justice	13	I	84.6%	75.0%	76.9%	76.9%	76.9%	76.9%	83.3%	69.2%
Drama and Theatre Arts	1	I	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
English	21	I	95.2%	95.2%	95.2%	90.5%	85.7%	90.5%	95.2%	92.1%
Health & Wellness Management	6	I	83.3%	66.7%	83.3%	66.7%	83.3%	83.3%	83.3%	72.2%
Health Science	3	I	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
History	4	I	100.0%	50.0%	100.0%	100.0%	50.0%	75.0%	100.0%	83.3%
Liberal Studies	31	I	93.5%	93.5%	87.1%	96.8%	90.3%	90.3%	90.3%	91.3%
Mathematics	14	I	100.0%	92.3%	85.7%	92.9%	92.9%	92.9%	100.0%	83.3%
Political Science	0	I	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Psychology	12	I	91.7%	100.0%	100.0%	75.0%	83.3%	100.0%	83.3%	72.2%
Public Safety & Health Administration	3	I	100.0%	100.0%	100.0%	100.0%	100.0%	66.7%	100.0%	100.0%
Religion	5	I	100.0%	100.0%	80.0%	80.0%	80.0%	100.0%	100.0%	73.3%
Social Science	8	I	100.0%	100.0%	87.5%	100.0%	100.0%	100.0%	100.0%	95.8%
Sociology	3	I	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

\* Indirect Methodology/Self-Assessment

The above percentages were calculated using the same KSAs for all Arts and Sciences programs. In some cases, programs use additional or different KSAs in their respective AARs. Individual Arts and Sciences programs do not measure Leadership, Managerial, and Teamwork in their AARs.

Data Source: Annual Assessment Report (Academic Programs/Graduating Senior Exit Survey, Section 3 (KSA Exiting Competencies), 2018

# Athens State University

## Learning Outcomes Self Assessment for the College of Business

COLLEGE OF BUSINESS			
Percent of graduating seniors rating their exiting competency as "Strong" or "Somewhat Strong"			
Competency in selected KSAs (Indirect/Self-Assessment)	2016 *	2017 **	2018 ***
	n=178	n=212	n=228
Knowledge-Major Area of Study	90%	94%	94%
Writing Skills	91%	91%	92%
Speaking Skills	87%	89%	88%
Analytical/Critical Thinking Skills	92%	94%	93%
Technology Proficiency	97%	95%	94%
Appreciation of Societal, Cultural, and Global Diversity	91%	92%	85%
Group/Teamwork Skills	91%	89%	89%
Appreciation of Ethical Standards	93%	95%	92%
Leadership Skills	90%	90%	90%

\* 2016 survey results only include fall and spring term data.

\*\* 2017 survey results were revised to maintain accuracy of data.

\*\*\* A small number of graduate students completed the survey in 2018. Their responses were excluded from this report.

Data Source: Annual Assessment Reports/Graduating Senior Exit Survey, 2016 through 2018

### Academic Year 2018

COLLEGE OF BUSINESS										
PROGRAM	n=	ASSM'T TYPE *	KNOWLEDGE (Discipline- Specific)	CRITICAL THINKING & ANALYTICAL SKILLS	COMMUNICATION		TECHNOLOGY PROFICIENCY	DIVERSITY, CULTURAL, & GLOBAL	ETHICS	LEADERSHIP, MANAGERIAL, & TEAM WORK
			% Meeting Criteria	% Meeting criteria	WRITTEN	ORAL				
					% Meeting criteria	% Meeting criteria				
Accounting	45	I	93.3%	93.0%	86.7%	86.7%	95.5%	79.5%	90.9%	91.8%
Acquisitions and Contract Management	17	I	87.5%	88.2%	94.1%	88.2%	88.2%	88.2%	88.2%	83.7%
Human Resources Management	20	I	100.0%	94.7%	94.7%	85.0%	89.5%	78.9%	84.2%	86.0%
Information Assurance Management	3	I	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Logistics and Supply Chain Management	21	I	90.5%	95.2%	95.2%	76.2%	95.2%	95.0%	100.0%	92.1%
Management	95	I	92.5%	91.4%	92.5%	89.4%	93.6%	85.1%	90.4%	89.3%
Management of Technology	26	I	100.0%	96.2%	96.2%	96.2%	100.0%	88.0%	96.2%	93.5%

\* Indirect Methodology/Self-Assessment

The above percentages were calculated using the same KSAs for all Business programs. The Accounting program uses one additional KSA in its AAR (not included above).

Data Source: Annual Assessment Report (Academic Programs)/Graduating Senior Exit Survey, Section 3 (KSA Exiting Competencies), 2018



# Athens State University

## Learning Outcomes Self Assessment for the College of Education

COLLEGE OF EDUCATION			
Percent of graduating seniors rating their exiting competency as "Strong" or "Somewhat Strong"			
Competency in selected KSAs (Indirect/Self-Assessment)	2016 *	2017 **	2018 ***
	n=110	n=180	n=198
Knowledge-Major Area of Study	95%	93%	92%
Writing Skills	88%	93%	92%
Speaking Skills	92%	90%	91%
Analytical/Critical Thinking Skills	92%	90%	90%
Technology Proficiency	91%	91%	88%
Appreciation of Societal, Cultural, and Global Diversity	90%	93%	90%
Group/Teamwork Skills	91%	89%	90%
Appreciation of Ethical Standards	94%	93%	93%
Leadership Skills	90%	88%	89%

\* 2016 survey results only include fall and spring term data.

\*\* 2017 survey results were revised to maintain accuracy of data.

\*\*\* A small number of graduate students completed the survey in 2018. Their responses were excluded from this report.

Data Source: Annual Assessment Reports/Graduating Senior Exit Survey, 2016 through 2018

### Academic Year 2018

COLLEGE OF EDUCATION										
PROGRAM	n=	ASSM'T TYPE *	KNOWLEDGE (Discipline- Specific)	CRITICAL THINKING & ANALYTICAL SKILLS	COMMUNICATION		TECHNOLOGY PROFICIENCY	DIVERSITY, CULTURAL, & GLOBAL	ETHICS	LEADERSHIP, MANAGERIAL, & TEAM WORK
			% Meeting Criteria	% Meeting criteria	WRITTEN	ORAL				
					% Meeting criteria	% Meeting criteria				
Early Childhood Education	24	I	91.7%	91.7%	95.8%	91.7%	87.5%	95.8%	95.7%	88.9%
Educational Studies	9	I	100.0%	100.0%	100.0%	100.0%	100.0%	88.9%	100.0%	100.0%
Elementary Education/Collaborative	112	I	89.1%	87.4%	88.9%	87.4%	83.6%	87.4%	92.0%	88.0%
Physical Education	12	I	91.7%	100.0%	91.7%	100.0%	91.7%	100.0%	100.0%	94.4%
Special Education	23	I	100.0%	95.7%	95.7%	95.7%	91.3%	91.3%	90.9%	91.2%
Technical Education	18	I	94.1%	88.2%	94.1%	94.1%	100.0%	88.2%	94.1%	94.0%

\* Indirect Methodology/Self-Assessment

The above percentages were calculated using the same KSAs for all Education programs. Individual Education programs do not include Leadership, Managerial, and Teamwork as part of their respective AARs.

Data Source: Annual Assessment Report (Academic Programs)/Graduating Senior Exit Survey, Section 3 (KSA Exiting Competencies), 2018



# Student Achievement

Continuing Education  
and Employment


# Athens State University

## Continuing Education and Employment

Continuing Education Post-Graduate Studies	Percent of Graduates		
	Completed Post - Graduate Studies	Currently Pursuing Post-Graduate Studies	Have Considered Pursuing Further Studies
All Respondents (n=191 )	23%	8%	53%
College of Arts & Sciences (n= 71)	23%	13%	44%
College of Business (n=97)	20%	5%	59%
College of Education (n=21)	33%	5%	62%

Employment Characteristics Job Placement	Percent of Graduates Employed			
	% of All Graduates:		% of Employed Graduates:	
	Employed	Employed in Major-Related Position	Employed Full Time	Employed in a Permanent Position
All Respondents (n=192)	83%	64%	96%	97%
College of Arts & Sciences (n=73)	85%	63%	95%	95%
College of Business (n=96)	86%	66%	97%	99%
College of Education (n= 21)	62%	57%	92%	92%

Employment Characteristics Salary Information	Compensation	
	Less Than \$50,000	\$50,000 or Above
All Respondents (n=162 )	46%	54%
College of Arts & Sciences (n= 62)	48%	52%
College of Business (n=86)	43%	57%
College of Education (n=13)	62%	38%



Please direct any questions about this report to the  
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