

Athens State University Student Achievement Report (2017-2019)

Prepared by Office of Institutional Research and Assessment August 2020

Athens State University Student Achievement Report

This report presents information to both internal and external constituencies regarding the success of Athens State University undergraduate students in meeting their academic, continuing education, and early career goals. The report is updated annually and is published on the University website. All tables in this report are based on data collected through the annual assessment cycle employing direct and indirect methodology.

Learning outcomes are formulated by each academic program and reflect students' success in achieving the knowledge, skills, and abilities (KSA) or other competencies as a result of having gone through the curriculum.

Outcomes measured through evidence-based methods may include degree-specific examinations, research projects, targeted assignments, licensing or certifications, capstone courses, and/or major field tests. Self-assessment of students' exiting competencies is used as a complementary method of evaluation. Information from graduates' employment and continuing education pursuits are collected every two years through the Graduate Follow-Up Survey.





Retention, Persistence and Graduation Rates



Retention

(Undergraduate)

		Retention Rate	s (1 and 2 year)		
	Institution		Co	llege of Arts & Scie	nces
Entering Fall Term		ention Rate of eking Students	Entering Fall Term		ention Rate of eking Students
	After 1 Year	After 2 Years		After 1 Year	After 2 Years
Fall 2014	72.3%	57.8%	Fall 2014	66.4%	50.8%
Fall 2015	76.3%	56.9%	Fall 2015	74.2%	51.5%
Fall 2016	72.6%	55.3%	Fall 2016	61.4%	48.3%
Fall 2017	71.6%	51.9%	Fall 2017	66.7%	52.7%
Fall 2018	73.2%		Fall 2018	71.5%	
	College of Busines	S		on	
Entering Fall Term		ention Rate of eking Students	Entering Fall Term		ention Rate of eking Students
	After 1 Year	After 2 Years		After 1 Year	After 2 Years
Fall 2014	75.4%	59.9%	Fall 2014	77.0%	65.8%
Fall 2015	71.4%	48.5%	Fall 2015	83.8%	71.5%
Fall 2016	77.2%	61.6%	Fall 2016	80.1%	56.1%
Fall 2017	70.4%	53.0%	Fall 2017	77.9%	50.0%
Fall 2018	70.4%		Fall 2018	78.0%	

Data Source: Institutional Research Data Reports - Retention, Persistence, and Graduation Statistics



Athens State University Persistence (Undergraduate)

	Per	sistence Rate	s (Fall-to-Spring)							
Insti	tution		College of Arts & Sciences							
Fall to Spring Terms	Enrolled (Degree-Seeking)	Persistence Rate	Fall to Spring Terms	Enrolled (Degree-Seeking)	Persistence Rate					
Fall 2014 to Spring 2015	2,991	85.1%	Fall 2014 to Spring 2015	1,056	83.0%					
Fall 2015 to Spring 2016	2,904	85.0%	Fall 2015 to Spring 2016	984	83.0%					
Fall 2016 to Spring 2017	2,888	83.4%	Fall 2016 to Spring 2017	964	81.6%					
Fall 2017 to Spring 2018	2,802	84.6%	Fall 2017 to Spring 2018	880	84.0%					
Fall 2018 to Spring 2019	2,734	82.0%	Fall 2018 to Spring 2019	831	84.4%					
College c	of Business		College of Education							
Fall to Spring Terms	Enrolled (Degree-Seeking)	Persistence Rate	Fall to Spring Terms	Enrolled (Degree-Seeking)	Persistence Rate					
Fall 2014 to Spring 2015	1,207	87.6%	Fall 2014 to Spring 2015	728	84.0%					
Fall 2015 to Spring 2016	1,128	85.9%	Fall 2015 to Spring 2016	792	86.3%					
Fall 2016 to Spring 2017	1,072	84.6%	Fall 2016 to Spring 2017	852	84.0%					
Fall 2017 to Spring 2018	1,069	84.6%	Fall 2017 to Spring 2018	853	85.3%					
Fall 2018 to Spring 2019	1,074	81.3%	Fall 2018 to Spring 2019	829	80.5%					

Data Source: Institutional Research Data Reports - Retention, Persistence, and Graduation Statistics



Athens State University Completion Rates (Undergraduate)

					Gradu	ation Rat	tes (1 to 6 yea	r)						
		Inst	titution				College of Arts & Sciences							
Entering Fall Term					Entering Fall Term	Percent of New Degree-Seeking Students that Entered School in Fall and Graduated within 1 to 6 Yrs								
renn	1 Year	2 Years	3 Years	4 Years	5 Years	6 Years	renn	1 Year	2 Years	3 Years	4 Years	5 Years	6 Years	
Fall 2012	0.13%	17.0%	39.7%	49.5%	52.6%	54.8%	Fall 2012	0.37%	19.3%	37.2%	48.0%	50.9%	52.0%	
Fall 2013	0.46%	14.7%	43.8%	54.2%	58.2%	60.5%	Fall 2013	0.83%	12.8%	36.4%	44.2%	48.8%	51.2%	
Fall 2014	0.14%	14.5%	38.8%	50.0%	55.1%		Fall 2014	0.00%	11.9%	34.3%	44.4%	48.7%		
Fall 2015	0.16%	15.6%	39.3%	49.6%			Fall 2015	0.00%	14.2%	33.5%	43.8%			
Fall 2016	0.51%	15.8%	39.8%				Fall 2016	0.98%	11.8%	30.4%				
Fall 2017	0.48%	11.8%					Fall 2017	1.56%	13.0%					
Fall 2018	0.00%						Fall 2018	0.00%						
		College	of Busine	ess					College of	of Educat	ion			
Entering Fall	Percent	t of New D	egree-See	king Stud	ents that	Entered	Entering Fall	Percent	of New D	egree-See	king Stud	ents that	Entered	
Term	Scl	hool in Fal	l and Grad	uated wit	hin 1 to 6	Yrs		School in Fall and Graduated within 1 to 6 Yrs						
renn	1 Year	2 Years	3 Years	4 Years	5 Years	6 Years	Term	1 Year	2 Years	3 Years	4 Years	5 Years	6 Years	
Fall 2012	0.00%	18.9%	42.6%	52.0%	54.7%	57.7%	Fall 2012	0.00%	9.8%	37.9%	47.1%	51.1%	53.4%	
Fall 2013	0.39%	20.7%	51.6%	62.1%	65.2%	68.0%	Fall 2013	0.00%	7.6%	42.7%	56.7%	61.1%	62.4%	
Fall 2014	0.00%	20.4%	40.0%	49.6%	56.2%		Fall 2014	0.57%	9.7%	44.0%	59.4%	63.4%		
Fall 2015	0.47%	19.9%	38.4%	50.2%			Fall 2015	0.00%	12.7%	47.2%	55.8%			
Fall 2016	0.00%	17.4%	43.8%				Fall 2016	0.62%	18.5%	46.3%				
Fall 2017	0.00%	13.3%					Fall 2017	0.00%	8.7%					
Fall 2018	0.00%						Fall 2018	0.00%						

Data Source: Institutional Research Data Reports: Retention, Persistence and Graduation Statistics (uses fall-term cohorts)

	8-Year Award Rates - Institution										
Entering Academic Veer	Total Entering Degree-Seeking (Adjusted Cohort)	8-year Award Rate									
Entering Academic Year	#	%									
2009-2010	1,566	55.9%									
2010-2011	1,456	58.5%									
2011-2012	1,354	61.5%									

Data Source: 2018-2020 IPEDS Outcome Measures Survey (uses full-year cohorts)



Athens State University Undergraduate Completers by Major by Academic Year (Fall, Spring, and Summer Terms)

COLLEGE/PROGRAM	2017	2018	2019
College of Arts and Sciences Total	242	254	220
Art	11	24	11
Behavioral Science	18	11	7
Biology (including Education minors)	29	23	19
Chemistry (including Education minors)	1	0	2
Computer Science	20	30	27
Criminal Justice (including Justice Studies)	21	18	12
Drama and Theatre Arts	N/A	N/A	1
English (including Education minors)	30	29	20
Health and Wellness Management	8	7	8
Health Science	7	6	11
History (including Education minors)	6	5	10
Information Technology	N/A	N/A	4
Liberal Studies	33	42	33
Mathematics (including Education minors)	17	16	17
Political Science	1	1	0
Psychology	18	16	14
Public Safety and Health Administration	4	4	5
Religion	6	7	2
Social Science (including Education minors)	10	13	10
Sociology	2	2	7

COLLEGE/PROGRAM	2017	2018	2019
College of Business Total	281	256	284
Accounting	77	53	68
Acquisition and Contract Management	14	18	15
Enterprise Systems Management *	3	1	0
Human Resource Management	18	24	30
Information Assurance	2	4	5
Logistics & Supply Chain Management	35	24	29
Management	90	100	111
Management of Technology	42	32	26
College of Education Total	246	249	180
Early Childhood Education	27	27	21
Educational Studies	2	9	15
Elementary Education (including Elem/Collab K-6)	148	150	95
Physical Education	24	15	9
Special Education Collaborative Teacher	18	29	15
Technical Education	27	19	25
Institution Total (unduplicated count of undergraduate completers)	766	751	676

Includes undergraduate programs. Students with a major in two different programs are counted twice in the college totals. Institution totals include first majors only. *Program discontinued.

Data Source: Institutional Research Data Reports





Learning Outcomes (Evidence-based Methodology)



Learning Outcomes Evidence-based for the Institution

ATH	ENS STATE UNI	/ERSITY									
LEARNING OUTCOME	Percent of Students Achieving Target or Acceptable Criteria on Learning Outcomes										
(Evidence-based)	20)17	20	18	20	19					
	N= ⁽¹⁾	%	N= ⁽¹⁾	%	N= ⁽¹⁾	%					
Knowledge of Fundamental Concepts-Major Area ⁽²⁾	555	83%	679	84%	533	90%					
Proficiency in Written Communication	996	91%	973	88%	889	90%					
Proficiency in Oral Communication	962	97%	882	92%	847	94%					
Proficiency in the Use of Technology	607	94%	460	90%	598	92%					
Critical Thinking and Analysis	848	84%	914	86%	1,196	91%					
Appreciation for Ethical Standards	439	93%	320	92%	426	96%					
Appreciation for Societal, Cultural, and Global Diversity	580	88%	842	86%	420	94%					

Notes: (1) N=Number of students assessed. In some cases, the number of students may be duplicated due to one student being assessed multiple times for one outcome. Also, the number may not include all students, since not all students are assessed for every outcome. (2) Data reported for Knowledge of Fundamental Concepts in Major Area are based on Capstone Exams (and Internship Observation Performance-Educate Alabama Rubrics for the College of Education in 2016-2017). Data reported for all other outcomes are based on student performance in designated coursework (e.g., research papers, lab or field work, case analysis) evaluated through specific rubrics.

Data Source: Annual Assessment Reports (Academic Programs) 2017, 2018, 2019 / Evidence-based Assessment Methodology



Learning Outcomes Evidence-based for the College of Arts and Sciences

COLLEGE OF ARTS	COLLEGE OF ARTS AND SCIENCES											
Percent of Students Achieving Target or Acceptable Criteria on Learning Outcomes												
LEARNING OUTCOME 2017 2018 2019												
(Direct/Evidence-based)	N= ⁽¹⁾	%	N= ⁽¹⁾	%	N= ⁽¹⁾	%						
Knowledge of Fundamental Concepts-Major Area ⁽²⁾	190	68	422	81	131	87						
Proficiency in Written Communication	205	86	269	87	221	89						
Proficiency in Oral Communication	201	93	222	95	201	97						
Proficiency in the Use of Technology	262	91	299	91	246	92						
Critical Thinking and Analysis	313	88	491	89	333	92						
Appreciation for Ethical Standards	161	86	158	89	94	94						
Appreciation for Societal, Cultural, and Global Diversity	158	89	227	90	143	92						

Notes: (1) N=Number of students assessed. In some cases, the number of students may be duplicated due to one student being assessed multiple times for one outcome. Also, the number may not include all students, since not all students are assessed for every outcome. (2) Data reported for Knowledge of Fundamental Concepts in Major Area are based on Capstone Exams. Data reported for all other outcomes are based on student performance in designated coursework (e.g., research papers, lab or field work, case analysis) evaluated through specific rubrics.

Data Source: Annual Assessment Reports (Academic Programs), 2017, 2018, 2019

				(COLLEGE OI	ARTS AI	ND SCIENCE	S							
	ACCANIT	KNOWLEDGE (Discipline-Specific)			THINKING		сомми	NICATION		TECHNOLOGY			RSITY, TURAL,	ET	HICS
PROGRAM	ASSM'T TYPE			SKILLS		WRITTEN		ORAL		PROF	ICIENCY	& G	LOBAL		
		# Cases	% Meeting Criteria	# Cases	% Meeting criteria	# Cases	% Meeting criteria	# Cases	% Meeting criteria	# Cases	% Meeting criteria	# Cases	% Meeting criteria	# Cases	% Meeting criteria
Art	D	4	100.0%	4	100.0%	4	100.0%	4	100.0%	4	100.0%	4	100.0%	4	100.0%
Behavioral Sciences	D	7	71.4%	10	90.0%	10	90.0%	7	100.0%	10	90.0%				
Biology	D	16	68.8%	22	95.5%	16	87.5%	16	100.0%	22	95.5%	12	100.0%	12	100.0%
Chemistry	D	2	0.0%	16	93.8%	8	100.0%	8	100.0%	8	100.0%			2	100.0%
Computer Science	D	19	100.0%	22	100.0%	12	100.0%	20	100.0%	8	100.0%	20	95.0%	12	100.0%
Criminal Justice	D	16	93.8%	16	87.5%	16	87.5%	16	93.8%	16	81.3%	16	93.8%	16	93.8%
Drama and Theatre Arts	D			-											
English	D	8	75.0%	61	90.2%	61	90.2%	25	92.0%	8	87.5%	17	88.2%	8	87.5%
Health and Wellness Management	D	7	100.0%	7	71.4%	7	85.7%	7	100.0%	7	100.0%	7	85.7%	7	85.7%
Health Science	D	11	100.0%	11	90.9%	11	100.0%	11	100.0%	11	100.0%	11	81.8%	11	81.8%
History	D														
Information Technology	D	10	100.0%	22	100.0%	8	50.0%	20	100.0%	2	100.0%			3	66.7%
Liberal Studies	D			33	90.9%	33	90.9%	33	97.0%	33	90.9%	33	84.8%		
Mathematics	D	11	63.6%	89	93.3%	15	73.3%	15	86.7%	97	91.8%	19	100.0%	15	100.0%
Political Science	D														
Psychology	D	12	91.7%	13	84.6%	13	84.6%	10	100.0%	13	84.6%				
Public Safety and Health Administration	D														
Religion	D	4	100.0%	4	100.0%	4	100.0%	4	100.0%	4	100.0%	4	100.0%	4	100.0%
Social Science	D														
Sociology	D	4	100.0%	3	100.0%	3	100.0%	5	100.0%	3	100.0%				

Academic Year 2019



Learning Outcomes Evidence-based for the College of Business

COLLEGE OI	BUSINES	S									
Percent of Students Achieving Target or Acceptable Criteria on Learning Outcomes											
LEARNING OUTCOME 2017 2018 2019											
(Direct/Evidence-based)	N= ⁽¹⁾	%	N= ⁽¹⁾	%	N= ⁽¹⁾	%					
Knowledge of Fundamental Concepts-Major Area ⁽²⁾	263	88	257	89	261	88					
Proficiency in Written Communication	586	90	704	89	432	94					
Proficiency in Oral Communication	556	98	660	90	410	98					
Proficiency in the Use of Technology	186	93	161	88	282	97					
Critical Thinking and Analysis	433	77	423	83	335	90					
Appreciation for Ethical Standards	119	96	162	95	149	99					
Appreciation for Societal, Cultural, and Global Diversity	263	82	444	82	94	95					

Notes: (1) N=Number of students assessed. In some cases, the number of students may be duplicated due to one student being assessed multiple times for one outcome. Also, the number may not include all students, since not all students are assessed for every outcome. (2) Data reported for Knowledge of Fundamental Concepts in Major Area are based on Capstone Exams. Data reported for all other outcomes are based on student performance in designated coursework (e.g., research papers, lab or field work, case analysis) evaluated through specific rubrics.

Data Source: Annual Assessment Reports (Academic Programs), 2017, 2018, 2019

					COL	LEGE O	F BUSINES	S									
		KNOWLEDGE (Discipline- Specific)		CRITICAL THINKING & ANALYTICAL SKILLS		COMMUNICATION					TECHNOLOGY		VERSITY, ILTURAL.	ETHICS		LEADERSHIP, MANAGERIAL	
PROGRAM	ASSM'T TYPE					WRITTEN		ORAL		PROFICIENCY		& GLOBAL		Emics		& TEAM WORK	
		#	% Meeting		% Meeting	#	% Meeting		% Meeting		% Meeting	#	% Meeting	#	% Meeting	#	% Meeting
		Cases	Criteria	Cases	criteria	Cases	criteria	Cases	criteria	Cases	criteria	Cases	criteria	Cases	criteria	Cases	criteria
Accounting	D	61	90.2%	78	91.3%	107	95.8%	102	99.0%	72	95.8%	23	90.0%	44	100.0%	55	100.0%
Acquisitions and Contract Management	D	12	100.0%	4	100.0%	11	95.5%	11	100.0%	8	100.0%	2	100.0%			4	100.0%
Health Care Management	D			3	100.0%	11	89.1%	11	100.0%	7	100.0%	1	100.0%	1	100.0%	6	100.0%
Human Resources Management	D	27	85.2%	39	87.7%	57	94.7%	55	98.5%	38	94.1%	16	100.0%	12	100.0%	32	100.0%
Information Assurance Management	D	4	100.0%	12	77.5%	14	88.6%	13	93.8%	9	94.4%	1	100.0%	5	100.0%	5	100.0%
Logistics and Supply Chain Management	D	27	85.2%	39	89.5%	39	93.6%	37	98.9%	27	98.1%	7	100.0%	22	100.0%	23	100.0%
Management	D	106	87.7%	113	90.0%	129	93.0%	121	98.3%	87	96.0%	27	93.7%	44	97.7%	67	100.0%
Management of Technology	D	24	83.3%	47	91.5%	64	95.8%	60	97.0%	34	100.0%	17	95.9%	21	100.0%	37	100.0%

Academic Year 2019

Data Source: Annual Assessment Report (Academic Programs), 2019



Learning Outcomes Evidence-based for the College of Education

COLLEGE OF EDUCATION											
Percent of Students Achieving Target or Acceptable Criteria on Learning Outcomes											
LEARNING OUTCOME 2017 2018 ⁽³⁾ 2019											
(Direct/Evidence-based)	N= ⁽¹⁾	%	N= ⁽¹⁾	%	N= ⁽¹⁾	%					
Knowledge of Fundamental Concepts-Major Area ⁽²⁾	102	98	NR	-	141	95					
Proficiency in Written Communication	205	99	NR	-	236	83					
Proficiency in Oral Communication	205	99	NR	-	236	83					
Proficiency in the Use of Technology	159	99	NR	-	70	76					
Critical Thinking and Analysis	102	99	NR	-	528	92					
Appreciation for Ethical Standards	159	99	NR	-	183	96					
Appreciation for Societal, Cultural, and Global Diversity	159	99	NR	-	183	96					

Notes: (1) N=Number of students assessed. In some cases, the number of students may be duplicated due to one student being assessed multiple times for one outcome. Also, the number may not include all students, since not all students are assessed for every outcome. (2) Data reported for Knowledge of Fundamental Concepts in Major Area are based on Capstone Exams (for 2016-17, Internship Observation Performance-Educate Alabama Rubrics). (3) Data were not collected for 2017-18 due to restructuring of the assessment plan to meet new CAEP standards.

Data Source: Annual Assessment Reports (Academic Programs), 2017, 2018, 2019

College of Education Certifications

Year	Total Completers With Initial Certification	Total Students With Initial or Additional Certification
2016-2017	268	271
2017-2018	271	273
2018-2019	175	178 *

* Includes one degree completer who was seeking additional certification.

Note: As of 2018-2019, the College of Education did not report most learning outcomes assessment data by major.





Learning Outcomes (Self Assessment)



Learning Outcomes Self Assessment for the Institution

Learning Outcome Competency in selected KSAs	Percent of graduating seniors rating their exiting competency as "Strong" or "Somewhat Strong"				
(Indirect/Self-Assessment)	2017	2018	2019		
	n=582	n=628	n=547		
Knowledge-Major Area of Study	93%	92%	90%		
Writing Skills	91%	88%	87%		
Speaking Skills	86%	87%	86%		
Analytical/Critical Thinking Skills	91%	91%	90%		
Technology Proficiency	91%	90%	88%		
Appreciation of Societal, Cultural, and Global Diversity	88%	86%	86%		
Group/Teamwork Skills	87%	89%	87%		
Appreciation of Ethical Standards	92%	91%	89%		
Leadership Skills	86%	87%	87%		

Data Source: Annual Assessment Reports/Graduating Senior Exit Survey, 2017 through 2019



Learning Outcomes Self Assessment for the College of Arts and Sciences

COLLEGE OF ARTS AND SCIENCES						
Percent of graduating seniors rating their exiting competency as "Strong" or "Somewhat Strong"						
Competency in selected KSAs	2018	2019				
(Indirect/Self-Assessment)	n=184	n=201	n=175			
Knowledge-Major Area of Study	91%	91%	89%			
Writing Skills	88%	83%	86%			
Speaking Skills	80%	83%	84%			
Analytical/Critical Thinking Skills	90%	89%	89%			
Technology Proficiency	87%	87%	84%			
Appreciation of Societal, Cultural, and Global Diversity	81%	85%	83%			
Group/Teamwork Skills	84%	88%	82%			
Appreciation of Ethical Standards	87%	87%	86%			
Leadership Skills	82%	81%	84%			

Data Source: Annual Assessment Reports/Graduating Senior Exit Survey, 2017 through 2019

Academic Year 2019

COLLEGE OF ARTS AND SCIENCES										
			KNOWLEDGE (Discipline-	CRITICAL THINKING & ANALYTICAL	COMMUNICATION		TECHNOLOGY	DIVERSITY, CULTURAL,	ETHICS	LEADERSHIP, MANAGERIAL
PROGRAM	n=	ASSM'T TYPE [*]	Specific)	SKILLS	WRITTEN	ORAL	PROFICIENCY	& GLOBAL		& TEAM WORK
			% Meeting Criteria	% Meeting criteria	% Meeting criteria	% Meeting criteria	% Meeting criteria	% Meeting criteria	% Meeting criteria	% Meeting criteria
Art	8	I	85.7%	85.7%	85.7%	85.7%	71.4%	85.7%	100.0%	81.0%
Behavioral Sciences	7	Ι	100.0%	100.0%	100.0%	100.0%	85.7%	100.0%	100.0%	85.0%
Biology	13	I	84.6%	92.3%	84.6%	84.6%	92.3%	91.7%	92.3%	94.9%
Chemistry	3	Ι	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Computer Science	20	Ι	95.0%	95.0%	90.0%	85.0%	94.7%	70.0%	85.0%	85.0%
Criminal Justice	11	Ι	90.9%	72.7%	72.7%	90.0%	77.8%	87.5%	77.8%	73.3%
Drama and Theatre Arts	1	Ι	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	66.7%
English	16	Ι	75.0%	75.0%	93.8%	75.0%	81.3%	87.5%	75.0%	83.3%
Health & Wellness Management	7	Ι	85.7%	85.7%	85.7%	85.7%	85.7%	85.7%	85.7%	85.7%
Health Science	10	Ι	100.0%	100.0%	90.0%	100.0%	100.0%	80.0%	100.0%	93.3%
History	7	I	100.0%	85.7%	85.7%	85.7%	71.4%	100.0%	100.0%	95.2%
Information Technology	3	Ι	100.0%	100.0%	66.7%	33.3%	100.0%	0.0%	66.7%	88.9%
Liberal Studies	24	Ι	75.0%	79.2%	70.8%	70.8%	75.0%	79.2%	75.0%	69.0%
Mathematics	12	Ι	100.0%	100.0%	83.3%	83.3%	91.7%	66.7%	81.8%	86.1%
Political Science	0	I	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Psychology	12	I	91.7%	100.0%	100.0%	100.0%	75.0%	100.0%	100.0%	83.3%
Public Safety & Health Administration	4	I	100.0%	100.0%	75.0%	100.0%	100.0%	75.0%	100.0%	91.7%
Religion	2	I	100.0%	100.0%	100.0%	0.0%	50.0%	100.0%	50.0%	83.3%
Social Science	7	I	71.4%	85.7%	85.7%	85.7%	71.4%	66.7%	66.7%	80.0%
Sociology	8	I	100.0%	87.5%	100.0%	100.0%	87.5%	100.0%	100.0%	95.7%

* Indirect Methodology/Self-Assessment

The above percentages were calculated using the same KSAs for all Arts and Sciences programs. In some cases, programs use additional or different KSAs in their respective AARs. Individual Arts and Sciences programs do not include Leadership, Managerial, and Teamwork as part of their respective AARs.

Data Source: Annual Assessment Report (Academic Programs/Graduating Senior Exit Survey, Section 3 (KSA Exiting Competencies), 2019



Learning Outcomes Self Assessment for the College of Business

COLLEGE OF BUSINESS						
Percent of graduating seniors rating their exiting competency as "Strong" or "Somewhat Strong"						
Competency in selected KSAs	2017	2018	2019			
(Indirect/Self-Assessment)	n=212	n=228	n=235			
Knowledge-Major Area of Study	94%	94%	91%			
Writing Skills	91%	92%	88%			
Speaking Skills	89%	88%	85%			
Analytical/Critical Thinking Skills	94%	93%	91%			
Technology Proficiency	95%	94%	94%			
Appreciation of Societal, Cultural, and Global Diversity	92%	85%	88%			
Group/Teamwork Skills	89%	89%	90%			
Appreciation of Ethical Standards	95%	92%	94%			
Leadership Skills	90%	90%	87%			

Data Source: Annual Assessment Reports/Graduating Senior Exit Survey, 2017 through 2019

Academic Year 2019

COLLEGE OF BUSINESS										
PROGRAM			KNOWLEDGE (Discipline-		COMMUNICATION		TECHNOLOGY	DIVERSITY, CULTURAL,	ETHICS	LEADERSHIP, MANAGERIAL
	n=	ASSM'T TYPE [*]	Specific)	SKILLS	WRITTEN	ORAL		& GLOBAL	LINICS	& TEAM WORK
			% Meeting Criteria	% Meeting criteria	% Meeting criteria	% Meeting criteria	% Meeting criteria	% Meeting criteria	% Meeting criteria	% Meeting criteria
Accounting	58	I	91.4%	89.7%	86.2%	86.0%	93.1%	84.5%	96.6%	84.9%
Acquisitions and Contract Management	12	Ι	91.7%	83.3%	91.7%	90.9%	91.7%	91.7%	91.7%	88.6%
Human Resources Management	24	-	78.3%	82.6%	79.2%	70.8%	83.3%	79.2%	81.0%	80.0%
Information Assurance Management	4	-	100.0%	50.0%	75.0%	50.0%	75.0%	75.0%	50.0%	66.7%
Logistics and Supply Chain Management	23	-	87.0%	87.0%	82.6%	78.3%	87.0%	78.3%	91.3%	81.2%
Management	91	Ι	93.4%	96.7%	92.3%	91.2%	97.8%	94.4%	96.7%	93.7%
Management of Technology	23	Ι	95.5%	95.5%	95.5%	86.4%	100.0%	90.9%	95.5%	95.5%

* Indirect Methodology/Self-Assessment

The above percentages were calculated using the same KSAs for all Business programs. The Accounting program uses one additional KSA in its AAR (not included above).

Data Source: Annual Assessment Report (Academic Programs)/Graduating Senior Exit Survey, Section 3 (KSA Exiting Competencies), 2019



Learning Outcomes Self Assessment for the College of Education

COLLEGE OF EDUCATION						
Percent of graduating seniors rating their exiting competency as "Strong" or "Somewhat Strong"						
Competency in selected KSAs	2018	2019				
(Indirect/Self-Assessment)	n=180	n=198	n=136			
Knowledge-Major Area of Study	93%	92%	89%			
Writing Skills	93%	92%	88%			
Speaking Skills	90%	91%	87%			
Analytical/Critical Thinking Skills	90%	90%	88%			
Technology Proficiency	91%	88%	84%			
Appreciation of Societal, Cultural, and Global Diversity	93%	90%	87%			
Group/Teamwork Skills	89%	90%	88%			
Appreciation of Ethical Standards	93%	93%	87%			
Leadership Skills	88%	89%	90%			

Data Source: Annual Assessment Reports/Graduating Senior Exit Survey, 2017 through 2019

Academic Year 2019

COLLEGE OF EDUCATION										
			KNOWLEDGE (Discipline-	CRITICAL THINKING	COMMUNICATION		TECHNOLOGY	DIVERSITY, CULTURAL,	571400	LEADERSHIP, MANAGERIAL,
PROGRAM	VI n= ASSM'T Specific) SKILLS WRITTEN ORAL PROFICIENC	PROFICIENCY	& GLOBAL	ETHICS	& TEAM WORK					
					•	0	% Meeting criteria	% Meeting criteria	% Meeting criteria	% Meeting criteria
Early Childhood Education	17	I	88.2%	94.1%	94.1%	94.1%	82.4%	88.2%	88.2%	92.2%
Educational Studies	6	I	66.7%	66.7%	83.3%	66.7%	66.7%	66.7%	50.0%	66.7%
Elementary Education/Collaborative	70	I	92.8%	89.7%	89.9%	89.9%	85.3%	89.7%	92.6%	91.2%
Physical Education	7	I	71.4%	57.1%	57.1%	71.4%	71.4%	57.1%	71.4%	70.0%
Special Education	14	I	92.9%	92.9%	84.6%	84.6%	85.7%	85.7%	78.6%	85.7%
Technical Education	22		85.7%	90.9%	90.9%	85.7%	86.4%	95.2%	86.4%	86.2%

* Indirect Methodology/Self-Assessment

The above percentages were calculated using the same KSAs for all Education programs. Individual Education programs do not include Leadership, Managerial, and Teamwork as part of their respective AARs.

Data Source: Annual Assessment Report (Academic Programs)/Graduating Senior Exit Survey, Section 3 (KSA Exiting Competencies), 2019





Continuing Education and Employment



Continuing Education and Employment

Continuing Education: Post-Graduate Studies (Undergraduate Programs)	Completed Post - Graduate Studies	Currently Pursuing Post-Graduate Studies	Have Considered Pursuing Further Studies
All Respondents (n=129)	30%	22%	36%
College of Arts & Sciences (n= 49)	39%	24%	31%
College of Business (n=51)	20%	20%	49%
College of Education (n=28)	36%	21%	25%

Employment Characteristics:	% of All G	raduates: *	% of Employed Graduates:		
Job Placement (Undergraduate Programs)	Employed in Employed Major-Related Position		Employed Full Time	Employed in a Permanent Position	
All Respondents (n=131)	94%	65%	97%	94%	
College of Arts & Sciences (n=50)	93%	59%	97%	100%	
College of Business (n=52)	98%	63%	98%	91%	
College of Education (n= 28)	88%	76%	95%	91%	

* The methodology was updated in 2019 to exclude from the calculations retired respondents and those not seeking employment.

Employment Characteristics:	Compensation			
Salary Information (Undergraduate Programs)	Less Than \$50,000	\$50,000 or Above		
All Respondents (n=109)	51%	49%		
College of Arts & Sciences (n= 38)	45%	55%		
College of Business (n=48)	42%	58%		
College of Education (n=22)	86%	14%		





Please direct any questions about this report to the Office of Institutional Research and Assessment McCandless Hall, 2nd Floor 256-233-8116

